

ASSOCIATION OF ACCOUNTING TECHNICIANS OF SRI LANKA

LEVEL I EXAMINATION - JULY 2024

(104) BUSINESS ENVIRONMENT

18-08-2024 Afternoon [02.00 - 5.00]

Instructions to candidates (Please Read Carefully):

No. of Pages : 06

(1)Time: 03 hours.

No. of Questions : 06

- (2) All questions should be answered.
- (3) **Answers** should be in **one language**, in the **medium** applied for, in the **booklets** provided.
- (4) State clearly assumptions made by you, if any.
- Action Verb Check List with definitions is attached. Each question will begin with an action verb excluding OTQ's. Candidates should answer the questions based on the definition of the verb given in the Action Verb Check List.
- 100 Marks. (6)

SECTION A

Objective Test Questions (OTQs)

(Total 40 marks)

Question 01

(3)

Commercial Banks.

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	Select the most correct answer for question No. 1.1 to 1.10 . Write the number of the selected answer in your answer booklet with the number assigned to the question.							
1.1	The minimum number of shareholders of a public limited company is:							
	(1)	2.	(2)	1.	(3)	20.	(4)	50.
1.2	Whi	ch one of the follo	wing	is an example for h	uman	needs?		
	(1)	Bread.	(2)	Food.	(3)	Job Security.	(4)	Shirts.
1.3	Whi	ch one of the follo	wing	is not a characteris	stic of	good money?		
	(1)	Acceptability.	(2)	Divisibility.	(3)	Durability.	(4)	Difficulty to carry.
1.4	Which one of the following is a participant in the Money Market?							
	(1)	Government.			(2)	Insurance Comp	anies	

- **1.5** Which one of the following is **not** a force of Porter's Five Forces analysis?
 - Threat of new entrants to the industry. Bargaining power of competitors. (1)(2)

(4) All of the above.

(3) Threat of substitute products. (4) Bargaining power of suppliers.

1.6	Select from the following, a risk that a person cannot insure:							
	(1)	Losses due to economic recession.	(2)	Potential risk from accidents.				
	(3)	The risk of his own life.	(4)	All of the above.				
1.7	Cons	sider the following statements:						
1.7		-						
	(a) (b)	Registration is not required. There is no Going Concern.						
	(c)	Its purpose is long-term.						
			bove, the correct statement/s regarding a Joint Venture is/are:					
	(1)	, -		·				
		(a) only.	(2)	(b) only.				
	(3)	(a) and (b) only.	(4)	(a) and (c) only.				
1.8	Whi	ch one of the following institutions is not	super	vised by the Central Bank of Sri Lanka?				
	(1)	Employees' Trust Fund (ETF).	(2)	Employees' Provident Fund (EPF).				
	(3)	Leasing Companies.	(4)	Licensed Specialized Banks.				
1.9	Whi	ch one of the following is not a characteri	stic of	a formal business?				
		_						
	(1)	Being an economic activity. There is a purchase, sale or exchange.	(2)	There is no uncertainty.				
	(3)	There is a purchase, sale of exchange.	(4)	Motivated by profit.				
1.10	Whi	ch one of the following is an example for a	an inst	trument in Money Market?				
	(1)	Ordinary shares.	(2)	Treasury Bond.				
	(3)	Commercial papers.	(4)	All of the above.				
		ther each of the following statements from the statements from the state with the						
1.11	A business organization that is registered under the Companies Act, with a legal identity and a limited liability is called as an incorporated company.							
1.12	The Employees' Provident Fund (EPF) is a participant of the Real Time Gross Settlement System.							
1.13	A cheque is a payment method used in international trade.							
1.14								
	institutions.							

1.15 As per the indemnity principle, earning profit from the insurance is prevented.

Write the answers for question No. **1.16** to **1.20** in your answer booklet with the number assigned to the question.

- **1.16** State two(02) advantages of a distribution channel to the business.
- **1.17** Explain briefly what is meant by "Green Entrepreneurship".
- **1.18** State two(02) differences between "Capital Market" and "Money Market".
- **1.19** State two(02) ways that a cheque can be dishonoured.
- **1.20** State two(02) differences between an entrepreneur and a manager.

End of Section A -

(02 marks each, Total 40 marks)

SECTION B

(Total 40 marks)

Question 02

Amila started a business as **Amila Bakers** few years ago as a sole-proprietorship. Later, **Bilina** joined with **Amila** and they incorporated the bakery under the name of **Tasty Bakers (Pvt) Ltd.** under the Companies Act No. 07 of 2007.

You are required to:

- (a) **State** two(02) different types of companies that can be incorporated under the Companies Act No. 07 of 2007 other than private limited companies. (02 marks)
- (b) **State** differences between a sole-proprietorship and a limited liability company based on the following characteristics:
 - (i) Legal personality.

(ii) Control.

(iii) Continuity.

- (iv) Accounting and Auditing. (04 marks)
- (c) **State** two(02) advantages and two(02) disadvantages of a private limited company.

(04 marks)

(Total 10 marks)

Question 03

Rashmi started a clothing store as **Handi Style** in 2015. The **Handi Style** used currency and cheques to make the transactions. However, **Rashmi** had to carry out all business transactions through online with COVID-19 pandemic. Now she makes all the transactions using the electronic money (E-money).

You are required to:

(a) **Define** what is meant by "currency".

(02 marks)

(b) **State** four(04) matters to be considered when writing a cheque.

(04 marks)

(c) **Explain** two(02) reasons why E-money is a popular method to make transactions.

(04 marks)

(Total 10 marks)

Question 04

Digith Printers which is a local digital print shop owned by **Digith** is a small enterprise in Sri Lanka. However, **Digith** recognizes his role in reducing the environmental impact of the digital printing industry. These practices are also aligned with recent government initiatives and also enabled them to attract eco-conscious customers and create a win-win situation between the business and society.

You are required to:

- (a) **List** three(03) objectives of the Government. (03 marks)
- (b) **Identify** three(03) responsibilities of **Digith Printers** to the society. (03 marks)
- (c) **Explain** two(02) reasons why Small and Medium Enterprises (SMEs) are important for the Sri Lankan economy. (04 marks) (Total 10 marks)

Question 05

Tharush Furniture which is a sole proprietorship owned by **Tharush**, is a furniture business. It imports rare wood from Indonesia as its key raw material to make furniture. Climate change disrupts business of wood industry and affects wood prices and its supply chain. **Tharush** identifies a local, fast-growing bamboo as an alternative new raw material and it reduces reliance on imports. This innovation ensures stability of the business and highlights its importance in adapting to the changing global environment.

You are required to:

- (a) **State** two(02) differences between wholesale trade and retail trade. (02 marks)
- (b) **Explain** two(02) impacts of the global environment on **Tharush Furniture**. (04 marks)
- (c) **Identify** four(04) entrepreneurial qualities possessed by **Tharush**. (04 marks) (Total 10 marks)

SECTION C

(Total 20 marks)

Question 06

Malika, a young entrepreneur, who graduated recently observed a gap in the market for ecofriendly cleaning services in Sri Lanka. Her entrepreneurial spirit drives innovation. She launched **"Eco-Clean"**, a company dedicated to use sustainable products and practices for commercial buildings. This contributes to a more sustainable future and economic growth.

Eco-Clean succeeds by utilizing various supportive services. Banks offered loans for expansion, allowing **Malika** to invest in equipment and promotional activities. **Eco-clean's** strong online presence and partnerships with green building initiatives attract new clients and raise brand awareness. Further, **Malika** is searching for legal advices to ensure compliance with environmental regulations, while insurance protects against potential risks of the business.

However, according to the business management knowledge she gained at her university, she knew that navigating the business world requires a keen understanding of stakeholders and their influences. Accordingly, she gathered data on her stakeholders and their impact. She understood that eco-conscious businesses are drawn to **Eco-Clean's** environmental focus, leading to increased brand reputation and client loyalty. Yet, dissatisfied clients can damage their reputation through negative reviews. There is a need for a well-trained and motivated workforce to ensure efficient cleaning and customer satisfaction. However, there is a possible threat of high employees' turnover rate, due to the economic conditions of the country, which can disrupt operations and impact quality. Most of her suppliers are reliable suppliers of eco-friendly cleaning products. Nevertheless, unreliable suppliers can lead to stock shortages and service disruptions.

You are required to:

(a)	Assess the business environment of Eco-Clean , using the SWO1 analysis	(06 marks)
(b)	List four (04) stakeholders of Eco-Clean.	(02 marks)
(c)	State four(04) services provided by a licensed commercial bank in Sri Lanka to other than providing loans.	businesses (04 marks)
(d)	Explain two(02) reasons why insurance is important for Eco-Clean .	(04 marks)
(e)	Explain two(02) ways how Eco-Clean contributes to a more sustainable future beyond their core business activities. (Tot	in Sri Lanka (04 marks) al 20 marks)
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ACTION VERBS CHECK LIST

Level of Competency	Description	Action Verbs	Verb Definitions		
	Recall Facts and Basic Concepts.	Draw	Produce a picture or diagram.		
		Relate	Establish logical or causal connections.		
Knowledge (1)		State	Express details definitely or clearly.		
		Identify	Recognize, establish or select after consideration.		
		List	Write the connected items.		

Level of Competency	Description	Action Verbs	Verb Definitions		
	Explain & Elucidates Ideas and Information.	Recognize	Show validity or otherwise, using knowledge or contextual experience.		
Comprehension		Interpret	Translate into understandable or familiar terms.		
(2)		Describe	Write and communicate the key features.		
		Explain	Make a clear description in detail using relevant facts.		
		Define	Give the exact nature, scope or meaning.		

Level of Competency	Description	Action Verbs	Verb Definitions
	Use and Adapt Knowledge in New Situations.	Reconcile	Make consistent / compatible with another.
		Graph	Represent by graphs.
		Assess Determine the value, nature, ability or quality.	
Application (3)		Solve	Find solutions through calculations and/or explanation.
		Prepare	Make or get ready for a particular purpose.
		Demonstrate	Prove or exhibit with examples.
		Calculate	Ascertain or reckon with mathematical computation.
		Apply	Put to practical use.

Level of Competency	Description	Action Verbs	Verb Definitions
	Draw Connections Among Ideas and Solve Problems.	Communicate	Share or exchange information.
		Outline	Make a summary of significant features.
Analysis (4)		Contrast	Examine to show differences.
11111119010 (1)		Compare	Examine to discover similarities.
		Discuss	Examine in detail by arguments.
		Differentiate	Constitute a difference that distinguishes something.
		Analyze	Examine in details to find the solution or outcome.